

VIRTUAL FINLAND EVENT
NORDIC SMART GOVERNMENT & BUSINESS
–INFO

**NORDIC SINGLE DIGITAL MARKETS WITH SECURE CROSS-BORDER
COMPANY DATA SHARING**

WEBCAST 4.4.2023



PARTICIPANTS TODAY

Nordic competitiveness with cross-border company data sharing

Opening



Ville Skinnari,
the Minister of
Foreign Trade in
Finland

Industry



Mats Agevi
CEO, Combient

Finland



Minna Rintala
PRH

Sweden



Ull Torbjörn
Bolagsverket

Norway



Jan Otto Johansen
Brønnøysundregistrene

Norway



Jan Fredrik Håvie
Skatteetaaten



Virtual Finland
Pirkka Frosti, IOXIO





Ville Skinnari,
the Minister of Foreign
Trade in Finland






NSG experimentation

- Experimentation results and benefits for the end user
- Company data sharing demo
- What would this enable in the future?

Pirkka Frosti, IOXIO




We should support the Nordic Council's goals towards the most integrated area

 Nordic Co-operation

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The Nordic region will become the most sustainable and integrated region in the world



Photographer: Johannes Jansson/norden.org

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On 19 June 2019, the Ministers for Nordic Co-operation agreed on a new vision for the Nordic Council of Ministers. The vision was adopted by the Prime Ministers on 20 August 2019.

 European Commission

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Europe's Digital Decade: digital targets for 2030



Europe aims to empower businesses and people in a human-centred, sustainable and more prosperous digital future.

Digital transformation of businesses

Tech up-take: 75% of EU companies using Cloud/AI/Big Data

Innovators: grow scale-ups & finance to double EU Unicorns

Late adopters: more than 90% of SMEs reach at least a basic level of digital intensity

WE NEED TO GET THE NOW SILOED COMPANY DATA MOVING IN THE NORDICS

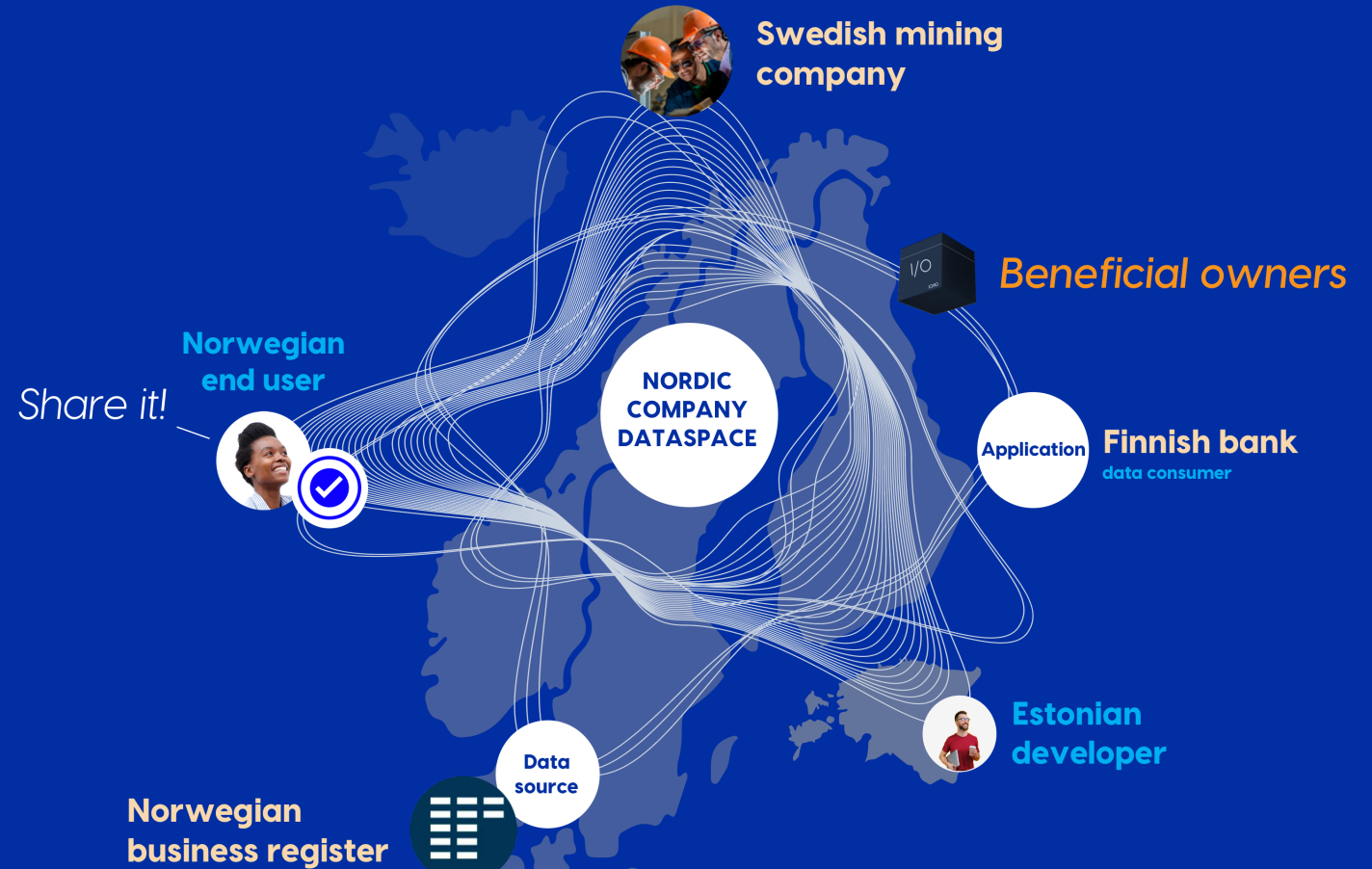
“The value of making financial data available to Nordic SMEs is estimated to be approximately 25-27 billion Euros yearly from 2027”
*NSG



CAN WE ENABLE IT WITH CROSS-BORDER COMPANY DATA SHARING USING THE EUROPEAN DATASPACES?

MAKING THE DATA MOVE WE NEED
COMMON STANDARDS, TRUST AND
CAPABILITY TO **SHARE BUSINESS
DATA WITH CONSENT**

...WITHOUT COPYING IT IN NEW
SILOS



WE TESTED THE CONCEPT ON VIRTUAL FINLAND TESTBED

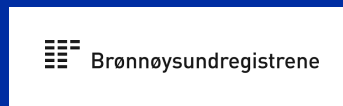
USE CASE 1

“A Finn establishes a company in Norway”

- Establishment data

NORDIC BUSINESS REGISTER APIS WERE MADE INTEROPERABLE

TRUSTED AND SEMANTIC DATA IN



TRUSTED AND SEMANTIC DATA OUT

USE CASE 2

“Swedish bank uses the Norwegian company data”

- Business register extracts
- Signatories
- Beneficial owners **CONSENT!**
- Ownership data

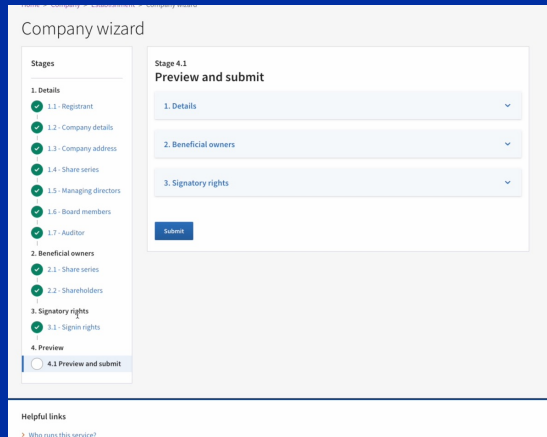
BORN DIGITAL
AB/AS/OY

RELIABILITY AND DATA QUALITY

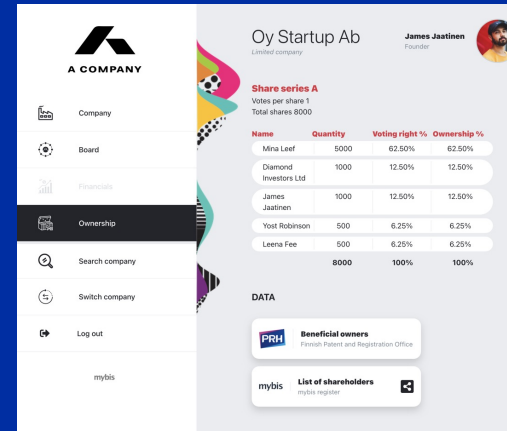


DEMO

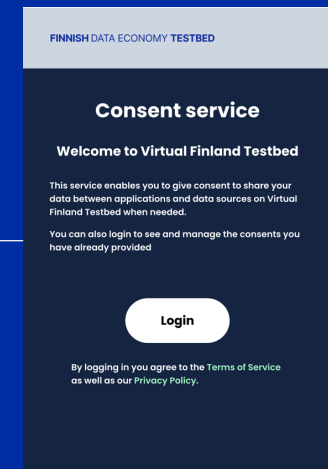
GOVERNMENTAL COMPANY SERVICE



PRIVATE COMPANY WEB SERVICE



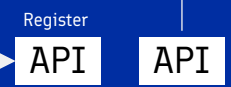
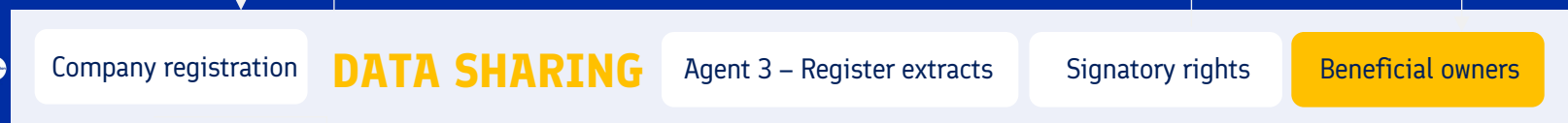
Foreigner authentication and consent demo solution



CONTROL



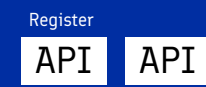
Company dataspace



NORWAY



SWEDEN



FINLAND

DATA SOURCES

ALL THE RESULTS ARE SOON AVAILABLE PUBLICLY AS A WHITE PAPER

NORDIC SMART
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FINLAND

IOXIO

Case Nordic Smart Government **Enabling cross-border company data sharing in Nordics using dataspaces**

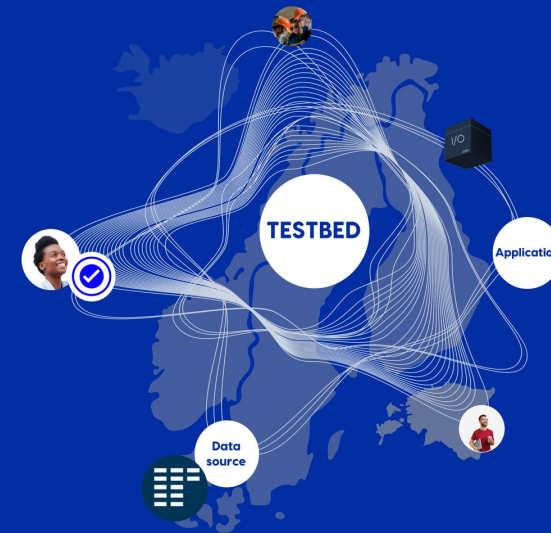
Use case:
Establishing a non-listed company securely and remotely in another
Nordic country



Nordic Company

ESTABLISH

THE TESTBED IS OPEN FOR EVERYONE TO TEST THESE CAPABILITIES AND DATA



WHAT NEXT?

- Identity wallets and verifiable credentials for authorization?
- Company identity and authentication?
- Private sector data...ownership, rating, accounting...?
- KYC, loan origination, insurance, trade...?

PANEL

Reflections on the Integrated Nordic Digital Single Market

Words from our thought leaders



Theme 1: Nordic competitiveness and Nordic industries

What companies need?

What should governments do more to help the business?

EC data regulation from company perspective?

Theme 2: Born digital companies and collaboration

Governments' role in enabling digital companies?

How you see business and government working together?

Theme 3: The data itself

Why is standardization important for company data?

How can we get data in use?



VIRTUAL FINLAND EVENT
THANK YOU FOR PARTICIPATING

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FOLLOW UP FOR MORE CROSS-BORDER DIGITALISATION EVENTS

